

B.B.A. Semester - 1 (CBCS) Examination
Oct/Nov-2024 (As Per Syllabus Year June-2018)
FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que-1 What is management? Describe any ten features of modern management. (14)
OR
- Que-1 Discuss:
 (A) Management as a science. (07)
 (B) Significance of management. (07)
- Que-2 Discuss planning process. (14)
OR
- Que-2 (A) Explain terms (1) forecasting (2) decision-making. (07)
 (B) Discuss importance of planning. (07)
- Que-3 What is organising? Discuss need of formal organisation structure. (14)
OR
- Que-3 Describe organising process.
- Que-4 Describe major functions of staffing. (14)
OR
- Que-4 Explain terms:
 (1) Directing.
 (2) Communication.
 (3) Motivation.
 (4) Co-ordination.
- Que-5 Explain controlling process. (14)
OR
- Que-5 Explain:
 (A) Importance of controlling.
 (B) Types of control.
